

DI-JOBS**Senior Graphic Designer***July 2007–present**Parsons Brinckerhoff – Brisbane, Queensland, Australia*

Parsons Brinckerhoff (PB) is a global engineering consultancy specialising in large infrastructure projects for industrial clients and government agencies. In 2007, the Brisbane office added a graphic design consultancy to increase its client services and community consultation services internationally. The Senior Graphic Designer was brought in to assist in turning an internal design department into a viable service for PB.

Responsibilities include: taking briefs; liaising with internal and external clients, printers and vendors; art direction; overseeing and motivating a team of 1–5 designers and finished artists; assisting with tracking budgets and business development; recommending acquisitions; and interviewing new staff. Projects include corporate communications, annual reports, information graphics, event materials, websites and direct mail for clients such as Macarthur Coal, The Queensland Department of Main Roads and Xstrata Coal.

Freelance Designer*Oct 2005–July 2007**Williams Lea, Nous, Jolt Studio, McCann Erickson, Bang – Brisbane, Queensland, Australia*

Working on short-term contracts with agencies and studios around the Brisbane area, projects included corporate logos, stationery, newsletters, press ads, direct mail pieces, signage, brochures, packaging, merchandise, trade show materials, annual reports and product photography.

Owner | Print & Web Designer*1993–present**Graphic Artemis Design – New Farm, Queensland, Australia*

For over fifteen years, Graphic Artemis Design has offered graphic design services including identity, stationery, invitations and greeting cards, direct mail, collateral and websites for a variety of clients, including residential developers, architects arts and not-for-profit organisations. Services included conceptual design, copywriting, finished art and production management.

Designer | Production Manager | Associate*1999–2005**Mithun Architects + Designers + Planners – Seattle, Washington, USA*

Mithun – a leader in sustainable design – has offered architectural services, landscape architecture, interior design, and urban planning in North America and Asia since 1949. Major clients include Recreational Equipment, Inc, the University of Washington and Starbucks. Tasks included working with in-house teams to create presentation graphics and tender packages, standardising information graphics, long documents, expanding and managing corporate brand, maintaining visual asset library, coordinating all final project photography and training architectural staff in Adobe applications.

Designer | Manager*1995–1998**PIP Printing – Seattle, Washington, USA*

This family-owned franchise provides offset printing, finishing and bulk mailing services to numerous local businesses including the University of Washington. Tasks included: customer service; digital prepress; typesetting and desktop publishing of newsletters, brochures, business papers, catalogues and direct mail; and coordination of production schedule, inventory and staff at two locations.

DI-VERSIONS

Travel | SCUBA | Paper | Letters | Textiles | Colour | Music | Food

DIANE PEARSE

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DI-MENSIONS

Print & Web Design

Large documents – tender documents, annual reports, manuals and white papers
Presentation – trade show materials, multi-media, information graphics, interpretive signage
Promotion – animations, invitations, direct mail, merchandise, web banners and ad campaigns
Identity – logos and trademarks, stationery, collateral, websites and brand guidelines

*Strong verbal and
written skills*

Intuitively organized

*Adept in Adobe and
Microsoft applications*

Corporate Branding

Designed new identities and sub-brands for organizations and corporate events
Managed the application and evolution of brands within corporate environments
Developed graphics standards guidelines and policies to compliment corporate branding
Designed collateral to corporate brand guidelines for small and large companies

Naturalised citizen 2009

*References furnished
upon request*

Print Production

Fifteen years of experience working with vendors and printers on project production
Prepared digital files for offset and four-colour printing, and specialty finishing techniques
Obtained competitive quotes and performed press checks

Project Management

Liaised with complex internal and external project teams and suppliers
Directed graphic designers, web developers, photographers and copywriters
Coordinated corporate photography for use in marketing, editorials and publications

Asset Management

Negotiated copyright with commissioned photographers and illustrators
Managed image distribution for awards, PR, editorial and publication requests
Organized and maintained visual asset library for corporate consultancy

Instruction

Adobe Photoshop, Adobe InDesign
Award-winning continuing education committee member – “Mithun Institute of Technology”

DI-PLOMA

Magna Cum Laude, BS, Fine Arts – Graphic Design
University of Oregon, USA

1993

DI-GRESSIONS

AGDA, Brisbane, member
The Brisbane Chorale, member
Wildcare Australia, volunteer
AIGA, Seattle, member
AIA Seattle Honor Awards committee, volunteer

2006–present

2006–present

2009

2003–2006

1999, 2002, 2003